



removing the fossil from the fuel

# RENEWABLE GAS 360

JANUARY 22-23, 2020 | SACRAMENTO, CA  
SHERATON GRAND SACRAMENTO HOTEL



## SPONSOR PROSPECTUS

### *High* in Benefits, *Low* in Emissions.

Join us January 22-23, 2020, in Sacramento for Renewable Gas 360, a leadership summit aimed at fostering a circular energy economy that enables California to immediately and cost effectively:



Reduce Short Lived  
Climate Pollutants &  
Greenhouse Gases



Manage Overburdened  
Landfills



Mitigate the Leading  
Source of Urban Air  
Pollution



Capture Methane  
Emissions from  
Dairy & Agriculture



Foster Economic Growth  
in Disadvantaged  
Communities



Reduce Wildfire Risk by  
Providing a Market  
for Dead Trees



Store/Transport  
Surplus Renewable  
Energy



Increase Production  
of Renewable  
Hydrogen & Syngas

## New Name, Same Goals



Renewable Gas 360 is a continuation of the Rethink Methane Symposium, which launched in 2015 to educate California's policymakers on the many economic and environmental benefits of renewable gas. The original name was adopted in response to a growing trend amongst certain interest groups and policymakers to limit future energy development to a single technology, foreclosing the opportunity to develop and implement more resilient, cost-effective, environmentally beneficial, and economically sustainable renewable gas options.

As the new name suggests, it is critical for California policymakers to think holistically about promoting a diverse, balanced, and sustainable energy economy that harnesses materials that were once regarded as disposable in order to integrate renewable gases into the state's future energy mix.

This event would not be possible without the tremendous collaboration and assistance from our sponsors and endorsing organizations. Thank you to everyone who contributed over the last five years.





## Emerging Business Opportunities for the Private Sector

### Why Sponsor?

Renewable Gas 360 enables businesses from the bioenergy, solar, wind, hydrogen, fuel cell, natural gas, and energy storage industries, as well as renewable gas producers and feedstock providers, to:



**Network** with the staff responsible for implementing these crucial energy and transportation policies and renewable energy incentive programs



**Share** tangible strategies that can help the state achieve its policy objectives and overcome regulatory hurdles that impede the rapid growth of this essential market



**Showcase** the many successful renewable gas projects that exemplify the possibilities for strong economic growth through sustainable waste management



**Interface** with the legislative and administrative leaders who will help determine the extent to which California embraces renewable gas in the future



**Demonstrate** to policymakers how accelerating the production and consumption of renewable gas in California can help the state:

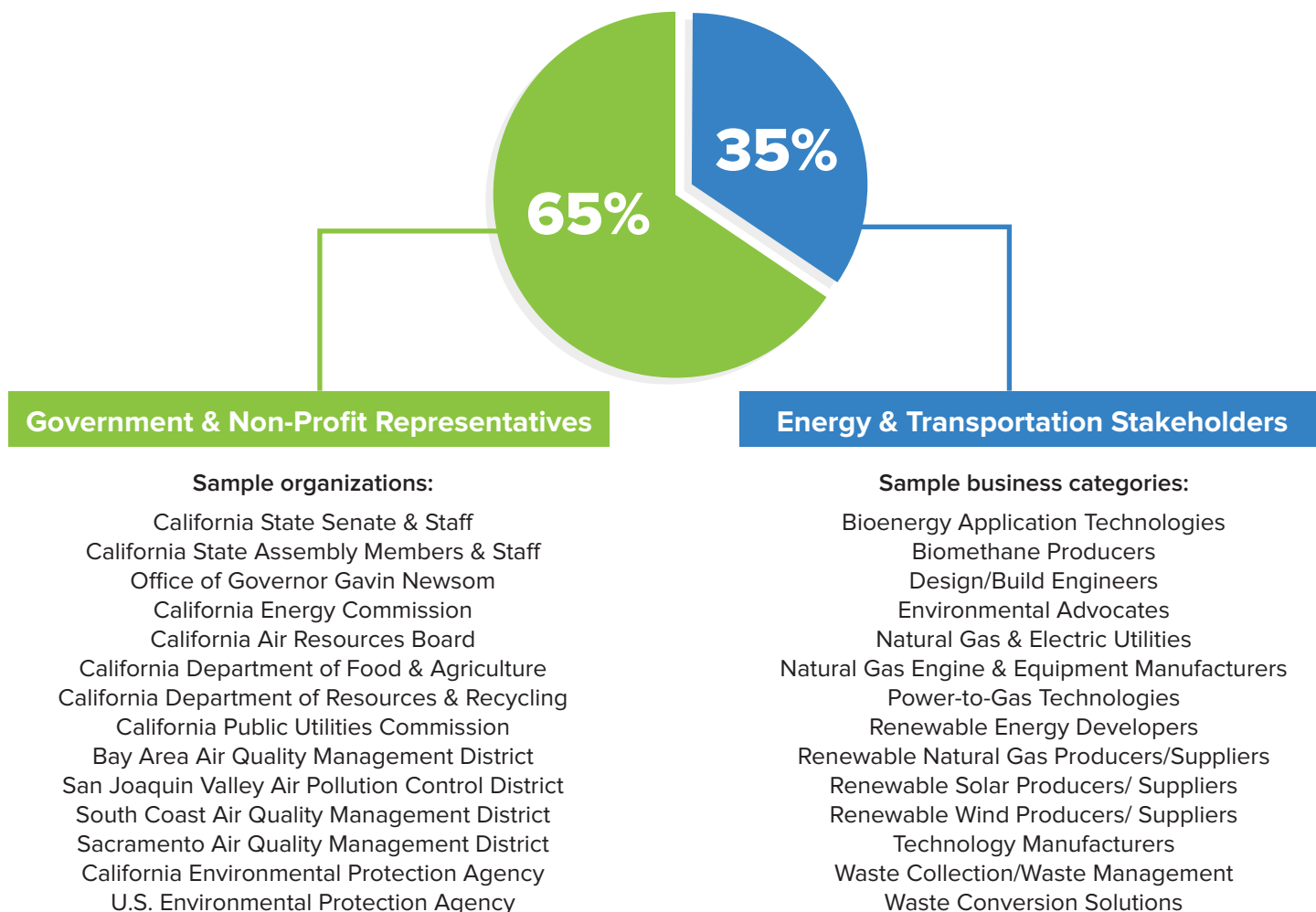
- Reach the goal of 100% renewable power by providing practical, large scale storage opportunities for surplus renewable power
- Integrate its sustainability goals for solid waste, municipal wastewater, and dairy and agricultural waste
- Facilitate the creation of a low-carbon hydrogen supply for a fuel cell future
- Provide new opportunities to preserve and grow our crucial agricultural economy
- Create new choices for management of California's drought and beetle-infested forests
- Create economic development opportunities for disadvantaged regions of the state

### Who Should Sponsor?

- Bioenergy Application Technologies
- Biomethane Producers
- Design/Build Engineers
- Environmental Advocates
- Financiers
- Law Firms
- Natural Gas & Electric Utilities
- Natural Gas Engine & Equipment Manufacturers
- Power-to-Gas Technologies
- Renewable Energy Developers
- Renewable Natural Gas Producers/Suppliers
- Renewable Solar Producers/Suppliers
- Renewable Wind Producers/Suppliers
- Research Organizations
- Technology Manufacturers
- Waste Collection/Waste Management
- Waste Conversion Solutions



Renewable Gas 360 draws 350+ representatives from California state government, including many of the legislative and administrative staff responsible for implementing our climate change, air quality, energy diversity, and conservation policies. The audience is typically made up of:



## PLATINUM SPONSOR: \$25,000

### PRE-EVENT BENEFITS

- Top-line visibility in all print and online marketing campaigns
- Logo with Platinum Level Sponsor recognition on event sponsors page
- Company listing and hyperlink on event website
- Logo placement on sponsor scroll ticker on website
- Sponsor recognition on email, social media outreach

### ONSITE BENEFITS

- Eight (8) complimentary staff badge registrations
- Executive speaker placement on agenda program
- Sponsor recognition on inside cover of event program
- Logo on session presentation screens and entrance units
- Receive pre-event attendee list with full contact information
- Verbal recognition from the podium during opening and closing ceremonies
- Company description & logo in the online program

## GOLD SPONSOR: \$10,000

### PRE-EVENT BENEFITS

- Second-tier visibility in all print and online marketing campaigns
- Logo with Gold Level Sponsor recognition on event sponsors page
- Company listing and hyperlink on event website
- Logo placement on sponsor scroll ticker on website
- Sponsor recognition on email, social media outreach

### ONSITE BENEFITS

- Six (6) complimentary staff badge registrations
- Sponsor recognition on inside cover of event program
- Logo on session presentation screens and entrance units
- Verbal recognition from the podium during opening and closing ceremonies

## SILVER SPONSOR: \$7,500

### PRE-EVENT BENEFITS

- Logo visibility in all print and online marketing campaigns
- Logo with Silver Level Sponsor recognition on event sponsors page
- Company listing and hyperlink on event website
- Logo placement on sponsor scroll ticker on website
- Sponsor recognition on email, social media outreach

### ONSITE BENEFITS

- Four (4) complimentary staff badge registrations
- Sponsor recognition on inside cover of event program
- Logo on session presentation screens and entrance units
- Verbal recognition from the podium during opening and closing ceremonies

## BRONZE SPONSOR: \$5,000

### PRE-EVENT BENEFITS

- Logo visibility in all print and online marketing campaigns
- Logo with Bronze Level Sponsor recognition on event sponsors page
- Company listing and hyperlink on event website
- Logo placement on sponsor scroll ticker on website
- Sponsor recognition on email, social media outreach

### ONSITE BENEFITS

- Three (3) complimentary staff badge registrations
- Sponsor recognition on inside cover of event program
- Logo on session presentation screens and entrance units
- Verbal recognition from the podium during opening and closing ceremonies

## BREAKFAST SPONSOR: \$5,000

### PRE-EVENT BENEFITS

- Logo visibility in select print and online marketing campaigns
- Logo with Breakfast Sponsor recognition on event sponsors page
- Company listing and hyperlink on event website
- Sponsor recognition on email, social media outreach

### ONSITE BENEFITS

- Three (3) complimentary staff badge registrations
- Sponsor recognition on inside cover of event program
- Logo on session presentation screens and entrance units
- Verbal recognition from the podium during opening and closing ceremonies

## PROMOTIONAL & HOSPITALITY SPONSORSHIPS

<b>GENERAL SESSION LUNCHEON SPONSOR</b> <i>(Exclusive Opportunity)</i> Sponsor will be the host of the General Session Luncheon on Thursday. Your logo will be prominently displayed in the luncheon area with an opportunity to display/distribute promotional materials on lunch tables.	<b>\$12,500</b>
<b>RECEPTION SPONSOR</b> <i>(Exclusive Opportunity)</i> Sponsor will be the host of the Reception on Thursday. The reception drink tickets and signage will be branded with the sponsoring company/agency logo. Opportunity to display/distribute promotional materials during the reception.	<b>\$10,000</b>
<b>KICKOFF RECEPTION SPONSOR</b> <i>(Exclusive Opportunity)</i> Sponsor will be the host of the Kickoff Reception on Wednesday. The reception drink tickets and signage will be branded with the sponsoring company/agency logo. Opportunity to display/distribute promotional materials during the reception.	<b>\$6,500</b>
<b>WI-FI SPONSOR</b> <i>(Exclusive Opportunity)</i> Your sponsorship will help attendees stay connected by sponsoring the Wi-Fi connection. Be the first logo attendees see when logging into the Wi-Fi splash page.	<b>\$6,500</b>
<b>ATTENDEE BADGE SPONSOR</b> <i>(Exclusive Opportunity)</i> Includes company/agency logo branded on each attendee name badge (subject to final approval by Event Organizer).	<b>\$6,000</b>
<b>LANYARD SPONSOR</b> <i>(Exclusive Opportunity)</i> This sponsorship provides your company/agency with the opportunity to have your logo on the lanyard each attendee is asked to wear (subject to final approval by Event Organizer).	<b>\$6,000</b>
<b>HOTEL KEY CARD SPONSOR</b> <i>(Exclusive Opportunity)</i> Be the brand every attendee sees when checking into the hotel and using their hotel key cards.	<b>\$6,000</b>
<b>TOTE BAG SPONSOR</b> <i>(Exclusive Opportunity)</i> Bags are distributed at registration and branded with sponsor logo. Sponsor is asked to provide a minimum of 500 tote bags. Tote bags must be provided by sponsor and pre-approved by event management (alternate pricing is available for Event Management to produce tote bags).	<b>\$4,000</b>
<b>NETWORKING SPONSOR</b> <i>(Multiple Opportunities Available)</i> As conference attendees regroup between educational sessions, refreshments are served in the common areas outside the session rooms. Sponsor logos are placed on signage near the highly trafficked refreshment tables where branded napkins will be displayed.	<b>\$3,000</b>
<b>RENEWABLE GAS INDUSTRY SUPPORTER SPONSOR</b> <i>(Multiple Opportunities Available)</i> Demonstrate your company/agency's commitment to the renewable gas industry and gain valuable visibility.	<b>\$1,500</b>

### Included in all Promotional & Hospitality Sponsorships:

#### Pre-Event:

- Logo placement on event sponsor page with sponsor designation
- Logo/listing with hyperlink on sponsor page of the event website
- Logo on promotional emails sent as part of electronic marketing campaigns to targeted industry lists
- Logo/designation sent to pre-registered attendees & industry databases

#### Onsite:

- One (1) conference registration (for Company/Agency staff)
- Verbal recognition from the podium during opening and closing ceremonies (for sponsor packages at \$3,000 and above)
- Sponsor logo on onsite signage and projection screens



# Sponsorship Contract



Renewable Gas 360 | January 22-23, 2020 | Sheraton Grand Sacramento Hotel | Sacramento, CA

## 1. PARTICIPATION

### EVENT

- ☐ Platinum Sponsor - \$25,000
- ☐ Gold Sponsor - \$10,000
- ☐ Silver Sponsor - \$7,000
- ☐ Bronze Sponsor - \$5,000
- ☐ Breakfast Sponsor - \$5,000

### OTHER SPONSORSHIP OPTIONS

- ☐ General Session Luncheon Sponsor - \$12,500
- ☐ Reception Sponsor - \$10,000
- ☐ Kickoff Reception Sponsor - \$6,500
- ☐ Wi-Fi Sponsor - \$6,500
- ☐ Lanyard Sponsor - \$6,000
- ☐ Hotel Key Card Sponsor - \$6,000
- ☐ Attendee Badge Sponsor - \$6,000
- ☐ Tote Bag Sponsor - \$4,000
- ☐ Networking Sponsor - \$3,000
- ☐ Renewable Gas Industry Supporter: \$1,500

## 2. CONTACT INFORMATION

Company

Primary Onsite Contact

Company Website

Title

Street Address

Email

City

State

Zip Code

Phone

## TERMS & CONDITIONS

By signing the Sponsor Contract below, I agree to pay the total fee of the sponsorship prior to January 20, 2020. Once Sponsorship participation level has been agreed upon, an invoice with payment options will be emailed to point of contact.

## INDEMNIFICATION

Sponsor hereby agrees to indemnify, defend, reimburse, and hold harmless Gladstein, Neandross & Associates and its respective officers, directors, employees, volunteers, and representatives against any and all claims, loss, damage, or expense (including attorneys' fees) that may arise in connection with or be asserted against, resulting from, imposed upon, incurred, or suffered as a result of Sponsor's participation in the Conference.

## 3. PAYMENT

Base Participation Level: \_\_\_\_\_

\$

Other Sponsorship Options: \_\_\_\_\_

\$

TOTAL AMOUNT DUE: \_\_\_\_\_

\$

Please return via email to Tony Quist.

Email: [Tony.Quist@gladstein.org](mailto:Tony.Quist@gladstein.org)  
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Santa Monica, CA 90405  
Direct: (310) 573.8564  
Main: (888) 993.0302  
[www.renewablegas360.com](http://www.renewablegas360.com)

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## About the Organizer

Renewable Gas 360, formerly Rethink Methane, is produced by **Gladstein, Neandross & Associates (GNA)**, the leading North American consulting firm specializing in market development for low-emission and alternative fuel vehicle technologies, infrastructure and fuels for both on and off-road applications. GNA provides strategic market analysis and planning, technical assistance, and public affairs and policy support to clients in the private, public and non-profit sectors. For more than 25 years, GNA has pioneered the nation's largest and most innovative alternative fuel vehicle projects, including the development of several successful clean fuel corridor projects.

In addition to its technical consulting practice, GNA has organized many of the nation's leading clean and advanced technology events that have brought together tens of thousands of attendees. Prior events include: the **Advanced Clean Transportation (ACT) Expo**; the Faster Freight – Cleaner Air conference series; the Low Carbon Fuels conference series; the **High Horsepower (HHP) Summit**; the Clean Vehicle Technologies Expo; the Low Carbon Fuels Expo; the National Biomethane Summit; the NGV Fleet Summit; and more. [www.gladstein.org](http://www.gladstein.org)

